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Dialog Global Reporter

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13221259 (THIS IS THE FULLTEXT)

**Viewlocity to Connect Community of Carriers and Logistics Providers for Bid Freight Global**

BUSINESS WIRE

October 10, 2000

**Journal Code: WBWE Language: English Record Type: FULLTEXT**

**Word Count: 752**

ATLANTA--(BUSINESS WIRE)--Oct. 10, 2000--

Viewlocity's Integration Broker Supports Real Time Communication

Between Disparate Platforms Of Customers and Shippers

Viewlocity, Inc. a leading global provider of software and services that integrate e-business networks and synchronize supply webs, and Bid Freight Global, Inc., an Internet-based logistics management applications solutions provider, announced today an agreement to use Viewlocity's TradeSync(TM) Integration Broker to facilitate real time collaboration with Bid Freight Global's network of carriers and third party logistics (3PL) service providers.

Under the terms of the agreement, Bid Freight Global will use Viewlocity's TradeSync Integration Broker to automate the collaborative process required to match customer shipments with assets owned by carriers and 3PLs. Viewlocity will provide Bid Freight Global with a robust communication platform to help carriers receive customer shipment information in multiple formats and then manage the complex business rules and notification process required to ship the goods for the customer, electronically and in real time.

Bid Freight Global owns and operates a dynamic electronic business solution that moves freight, information and money using direct tendering or reverse auction. The company also provides automated methods for shipment tendering, bidding, negotiation, scheduling, delivery notification, and settlement for customers, carriers and all trading community members.

"Viewlocity serves as the engine that helps power our logistics trading community and enables Bid Freight Global to deliver on our mission," stated Michael Voelk, President of Bid Freight Global. "Shippers spend a considerable amount of time and resources managing transportation, with a resulting negative effect on profit margins. Viewlocity helps us create significant new business opportunities and increase operating efficiencies by providing a technology-enabled commercial environment in which shippers and carriers of freight can directly transact business for moving freight at optimal cost."

"We are truly looking forward to working with Bid Freight to link its customers with carriers and logistics service providers," stated Greg

Cronin, CEO of Viewlocity. "We are proud to help Bid Freight differentiate itself by providing a reverse auction environment within an e-marketplace, where shippers and carriers of goods can chose to access each other directly and in real time -- without brokers."

Viewlocity's TradeSync Integration Broker will also instantly push notifications out to Bid Freight Global's network as soon as new loads are cleared for direct tender or bidding. The new process will greatly reduce the need for large customers and suppliers to manually input data for each individual shipment, by allowing Bid Freight Global to communicate directly with customer's systems and databases. This makes Bid Freight's business model much more scalable to serve customers easily and effortlessly whether one load - or 1,000 - is involved.

#### About Bid Freight Global

Bid Freight Global (BFG) is a leading edge applications solutions provider (ASP) that offers a total electronic logistics management solution to dramatically enhance the way shippers and carriers move information, freight and money to manage and grow their businesses. BFG services the US \$500 billion North American freight market with an integrated suite of products - Bid Freight Network, Bid Freight 3PL and Bid Freight Financial that offer electronic means of tendering shipments, bidding, negotiation, scheduling, delivery notification, and financial settlement. In addition, the company is leveraging the immense capabilities of the Internet to provide valuable enhancement services such as online document imaging for each load, integration capability with Enterprise Resource Planning and Transportation Management Systems, and an integrated wireless track and trace offering targeted at private fleets. BFG is based in Dallas, USA with an office in Toronto, Canada. Learn more about the company, its products and services at <http://www.bidfreight.com>.

#### About Viewlocity

Viewlocity is a leading global provider of software and services that integrate e-business networks and synchronize supply webs. Our agnostic solutions provide application integration, B2B integration and trading community management, allowing our customers to leverage their existing technology. Viewlocity's supply web monitoring solutions, based on XML and other open standards, provide business process automation over the Internet between customers, suppliers and trading communities. With more than 3,200 installations worldwide, our event-based integration broker runs on major operating systems (Unix, NT, AS/400) and provides a unique non-intrusive method to rapidly connect business partners' heterogeneous systems, platforms, applications or communication formats. Viewlocity has 14 offices worldwide, with its global headquarters in Atlanta, Georgia, European headquarters in London and its Asia-Pacific headquarters in Singapore. For more information, call 877.512.8900 or visit the company on the web at [www.viewlocity.com](http://www.viewlocity.com).

CONTACT: Viewlocity Leanne Smullen, 404/267-6448  
lsmullen@viewlocity.com or NYPR for Viewlocity Dorcas Montiel, 212/421-3555  
dorcas@nypr.com or Bid Freight Global Geeta Naipaul-Denton, 905/264-1125  
geeta.naipaul@sympatico.ca

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**Company Names:** Viewlocity  
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**Web-based transportation auction service launched in Canada**

Canadian Transportation Logistics , v 103(1) , p 10

Saturday , January 1, 2000

**Journal Code:** ASDG **Language:** English **Record Type:** Fulltext

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A new business-to-business Internet service for the North American transportation industry was launched in December that allows shippers, carriers, and consignees to directly negotiate transactions. <http://www.bidfreight.com>, a joint initiative between Toronto-based Valu-net Corporation and Bid Freight Global, a member of the Applied Innovations Group of companies, uses its proprietary technology to provide a dynamic online auction platform.

According to the companies, Bid Freight.com replaces the role of the traditional broker, allowing qualified shippers and carriers to interact directly with each other over the Internet. The companies claim Bid Freight.com is unlike existing Internet bulletin board systems because it offers a wider range of logistics activities like automated shipment tendering, bidding, negotiation, scheduling, delivery notification, payment processing, interactive marketing, and other electronic commerce initiatives.

Shippers can use Bid Freight.com to post available loads that carriers can directly bid upon, with the lowest price winning the tender. The system enables greater load matching and cost savings for shippers and carriers by eliminating empty miles, as much as 30 per cent in some segments of the industry. Bid Freight.com claims savings up to 70 per cent compared against conventional brokerage.

**Company Names:** VALU-NET CORP.; BID FREIGHT GLOBAL; NAL INC; APPLIED INNOVATIONS INC; APPLIED INNOVATIONS; APPLIED INNOVATIONS INTERNATIONAL CORP; APPLIED INNOVATIONS CORP; VALUNET INC

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**Journal Region:** Canada

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**First Non-Asset-Based Third Party Logistics Provider Goes Live With Descartes' Supply Chain Visibility and New Transportation Management System**

BUSINESS WIRE

April 05, 2000

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**Word Count:** 861

WATERLOO, Ontario--(BUSINESS WIRE)--April 5, 2000--

KNGT Extends Transportation Management and Nationwide Visibility

to Major Packaging Customer with Descartes' E-Logistics Solution

The Descartes Systems Group, Inc. (Nasdaq:DSGX), (TSE:DSG), a leading provider of B2B Internet logistics solutions, today announced that KNGT Logistics -- the first non-asset-based third party logistics provider -- has successfully implemented Descartes' e-Frame(TM) B2B connectivity and visibility solution and new Internet-based Transportation Management System (e-TMS).

KNGT is now using Descartes' solutions to provide optimized transportation management services and real-time supply chain visibility to their first customer, a major packaging manufacturer and distributor in the U.S.

KNGT provides e-TMS and e-Frame as a hosted service, with KNGT associates managing the inbound movement of materials from multiple suppliers to the customer's manufacturing facilities. KNGT also manages the outbound movement of finished goods to distributors across the U.S.

e-TMS is specifically designed for third-party logistics providers and shippers, and is aimed at both asset-based and non-asset-based providers. The new system gives KNGT a full range of network-centric transportation management capabilities, including transport order management, load tendering, carrier assignment optimization and rate shopping, and integrated accounting capabilities, including invoicing. The integrated e-TMS and e-Frame system provides an end-to-end transportation management and logistics network visibility system.

"Descartes' e-TMS is designed to optimize the workflow of a 3PL company and will allow us to manage transportation services for multiple customers very efficiently," said John Patterson, President and CEO at KNGT. "The optimized workflow combined with Descartes' rapid B2B integration tools for connecting carriers and suppliers to the logistics network allows us to more efficiently manage and set up trading partners in an online logistics marketplace."

e-TMS allows KNGT logistics specialists to build optimal loads and delivery routes, assign carriers and then tender loads via multiple

communication methods through e-Frame's flexible messaging architectures. The system chooses and schedules the most cost-effective carrier, matching shipping requirements with the capabilities and capacity of carriers linked to KNGT's online logistics network. KNGT monitors shipments via e-Frame from the point of order entry through to final destination, managing exceptions in the logistics process to ensure timely delivery of packaging products at locations across the U.S.

During the fulfillment process, carriers will send shipment status updates to e-Frame, such as pickup times, regular "check calls" to confirm that the shipment is on schedule, and proof of delivery. Events are also set up in the system as checkpoints along the end-to-end logistics process, ensuring that specific milestones are met. If a milestone is missed, e-Frame issues an alert to KNGT. These alerts enable the KNGT logistics specialists to be proactive about delays for both the inbound and outbound logistics process for their customers' shipments. Once delivery is confirmed, the system closes the original transportation order and triggers the invoicing process.

Communication and messaging between shippers and carriers take place via e-Frame. e-Frame is an open, vendor-neutral system, allowing shippers and carriers to use their choice of communication format, such as EDI messages, XML, Web forms, or fax to send and receive information. e-Frame's translation engines ensure that each shipper and carrier receives accurate, real-time information in the format of their choice.

"With Descartes' e-Frame, KNGT is providing a higher level of real-time information and reporting about the performance of our customers' logistics processes," said Patterson. "This information helps us to easily identify opportunities for cost savings, and make adjustments in the logistics process to ensure that our customers are receiving the best possible supply chain services."

"KNGT is a pioneer in the logistics industry, making them the ideal partner to be launching Descartes' new transportation management system as an integral part of their supply chain services," said Art Mesher, executive vice president at Descartes. "KNGT's focus is on providing worldwide companies with supply chain visibility and highly efficient distribution networks. Descartes' e-fulfillment technology enables KNGT to leverage their logistics expertise to provide cost-effective value-added transportation services to their customers."

#### About KNGT

KNGT is the logistic industry's first non-asset based supply chain company, providing a full range of logistic services encompassing all aspects of the integrated supply chain. KNGT provides the people, processes and technologies that enable companies worldwide to achieve complete supply chain visibility and highly efficient distribution networks.

#### About Descartes

Descartes is a leading provider of end-to-end logistics solutions that facilitate B2B e-commerce. Descartes' e-fulfillment software and exchange solutions enable companies to create high-speed, high-performance fulfillment networks-aka DeliveryNets(TM). DeliveryNet solutions empower organizations to deliver reliable, responsive customer service in a profitable manner and to create innovative new products and services. DeliveryNet solutions leverage Descartes' Internet-based Global Logistics Network, an open, worldwide network of shippers, receivers, carriers, logistics service providers, e-marketplaces, vertical portals, and transportation exchanges. The result is a global e-fulfillment information

infrastructure that provides cost savings and revenue opportunities for businesses that need to manage physical product movement.

Descartes products are licensed today by more than 850 companies in 35 vertical industries in 50 countries worldwide. For more information about Descartes, visit <http://www.descartes.com>.

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CONTACT: Descartes Systems Group Sandra Walsh, 800/419-8495 ext. 2209  
swalsh@descartes.com or Mindstorm Communications Jennie Svitavsky,  
212/320-2155 jsvit@mindstormcomm.com

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